



IN  
HER *Honor*

A LEGACY IN LAVENDER

*Awards Gala*

MARY'S HANDS NETWORK

SPONSORSHIP PACKET

January 8, 2027  
6:00 pm - 9:00 pm

*Renaissance Hotel  
7000 Bluebonnet Blvd.  
Baton Rouge, LA 70810*



# A NOTE FROM OUR FOUNDER



*Dear Friend,*

*Growing up in Louisiana, I have always placed family at the center of my values. I was born and raised in Baton Rouge, where I first learned that the strength of a community begins with the strength of its families. It is also where, working in women's health, I was appalled by the rates of maternal and infant loss in the place I love. These were never just numbers to me. They were my neighbors, my sisters. I felt a need I could not ignore, and one question drove me: how could I make this better in my community?*

*The answer starts with the mother herself. We do not rescue mothers. We empower them. When a woman feels informed, supported, and seen during her pregnancy, she makes bigger, braver decisions for herself and her child. You do not change one life. You change two. That conviction became Marry's Hands Network.*

*I have seen what becomes possible. A nineteen-year-old came to us pregnant for the first time, living in a group home with no parents and no partner. With her doula by her side, she built a nest of support for herself and her daughter. She delivered a healthy baby girl and went from homeless to housed, enrolled in college with a career ahead. We did not save her. She saved herself. We made sure she was never alone while she was doing it.*

*And mothers come back to us. Three have returned to walk with us through a second baby. We have stood beside five different mothers carrying twins, supported mothers through vaginal births after cesareans, and watched women we once served come back to train as doulas while doulas return to be cared for as mothers. In three years, we have supported more than 500 families, and among the mothers we serve, cesarean births are nearly 60 percent lower than the Louisiana average, preterm births are more than 75 percent lower, and low birth weight is nearly 80 percent lower.*

*Every one of those mothers was met by a doula in a lavender jacket. More than 260 women now wear it, and that jacket has become our promise: that no mother in our community will face her pregnancy alone. It is our legacy in lavender, stitched one mother and one doula at a time.*

*When you sponsor the In Her Honor Awards Gala: A Legacy in Lavender, you place another lavender jacket beside another mother. Support at every level leaves a mark, and together those marks become a legacy that outlasts us all. If you want to change the world, start where the world begins, with a mother and her child. Join us, and leave your legacy in lavender.*

*With gratitude and determination,  
Madeline LeBlanc*





# WHY *Sponsor?*



## Impact

Create healthier outcomes for mothers, babies, and families. Your Investment supports maternal health access, doula training and support and critical resources.



## Visibility

Align your brand with a respected community cause. Reach influential community, healthcare, and business leaders. Receive meaningful recognition before, during, and after the event.



## Legacy

Demonstrate leadership in advancing maternal and infant health as well as a commitment to healthier communities and stronger futures for families.

# CHAMPION OF LEGACY



## **Exclusive Opportunity | One Available**

This premier sponsorship represents more than event recognition; it is a visible investment in healthier families, stronger communities, and expanded access to compassionate maternal support. As the exclusive Presenting Sponsor, your organization will receive unparalleled visibility before, during, and after the event while demonstrating a commitment to creating lasting impact for Louisiana families.

### **Benefits Include:**

- Exclusive naming rights as the Presenting Sponsor of the gala
- Premier logo placement on all event materials, promotional campaigns, and event signage
- Exclusive sponsor spotlight across Mary's Hands Network social media platforms
- Invitation to the private VIP Champagne Reception
- Recognition from the podium throughout the evening
- Prominent audio and visual recognition during the event program
- Opportunity to provide welcome remarks during the gala program
- Full-page premium advertisement in the commemorative event program
- Preferred VIP seating with twenty (20) tickets and two reserved tables
- Recognition on the event website and sponsor materials leading up to the gala
- Lasting association with one of Louisiana's premier maternal health fundraising events



## SPONSORSHIP *Opportunities*

### PILLAR OF SUPPORT

**\$15,000**

*As a Pillar of Support sponsor, your organization helps hold up the very foundation of this work. This leadership-level sponsorship reflects a deep commitment to maternal health, providing the stability our doulas need to reach more families across Louisiana.*

*Your generosity will be recognized prominently throughout the event and celebrated as a cornerstone of all we accomplish together.*

**Benefits Include:**

- Prominent logo placement on event materials and promotional marketing
- Opportunity for a company representative to offer welcome remarks during the reception
- Audio and visual recognition during the gala program
- Full-page advertisement in the commemorative event program
- VIP table placement with ten (10) tickets
- Recognition on Mary's Hands Network social media platforms

### PROMISE OF TOMORROW

**\$10,000**

*As a Promise of Tomorrow sponsor, your organization invests in the future of Louisiana's families, one healthy birth at a time. This sponsorship carries forward the hope that every mother and every baby deserves a strong start. Your support will be recognized throughout the evening as a meaningful pledge to the next generation and the community we are building together.*

**Benefits Include:**

- Prominent logo placement on event materials and promotional marketing
- Audio and visual recognition during the gala program
- Logo placement on beverage napkins, bar signage, and cups at your sponsored bar
- Half-page advertisement in the commemorative event program
- VIP table placement with ten (10) tickets

## LABOR OF LOVE

# \$5,000

*Your organization shares in the heart of our mission, the belief that every family deserves compassionate support through one of life's most important moments. This sponsorship directly strengthens the care our doulas provide and will be recognized as a generous contribution to the families we serve.*

### **Benefits Include:**

- Listing in event materials and marketing
- Social media recognition as a sponsor
- Audio and visual recognition at the event
- Listing in the event program
- Reserved seating for four (4) guests

## SWEET BEGINNINGS

# \$2,500

*As a Sweet Beginnings sponsor, your organization helps welcome new life into our community with warmth and care. This sponsorship celebrates the earliest moments of every family's journey, and your support will be recognized as a valued part of making this evening, and our mission, possible.*

### **Benefits Include:**

- Listing in event materials and marketing
- Social media recognition as a sponsor
- Audio and visual recognition at the event
- Listing in the event program
- Reserved seating for two (2) guests

## FULL TABLE

# \$1,500

*Reserve a table and enjoy the evening together while supporting Louisiana's mothers and babies.*

### **Benefits Include:**

- Reserved table seating for ten (10) guests
- Admission to the event
- Open Bar

## SINGLE TICKET

# \$150

*Your ticket includes dinner, entertainment, and the chance to be part of meaningful change for Louisiana families.*

### **Benefits Include:**

- Admission to the event
- Open Bar

# Legacy Reception Sponsor



## \$15,000



### **Exclusive Opportunity | One Available**

As the exclusive Champagne Reception Sponsor, your organization will help set the tone for an unforgettable evening of celebration, connection, and impact. This distinguished sponsorship places your brand at the center of the gala's premier networking experience, welcoming guests, honorees, community leaders, and partners as they gather to celebrate a legacy of service and leadership in maternal health.

#### **Benefits Include:**

- Prominent logo placement on event materials and promotional marketing
- Exclusive recognition as the Pillar of Support Champagne Reception Sponsor
- Prominent branding throughout the Champagne Reception
- Opportunity for a company representative to offer welcome remarks during the reception
- Audio and visual recognition during the gala program
- Full-page advertisement in the commemorative event program
- VIP table placement with ten (10) tickets
- Recognition on Mary's Hands Network social media platforms

# Bar Sponsor



## \$10,000

### Exclusive Opportunity | Two Available

As a Signature Bar Sponsor, your organization will help create memorable moments of celebration and connection throughout the evening. This sponsorship provides prominent visibility while aligning your brand with one of the gala's most engaging guest experiences.

- Prominent logo placement on event materials and promotional marketing
- Social media recognition as a Signature Bar Sponsor
- Invitation to the exclusive pre-event Champagne Reception
- Audio and visual recognition during the gala program
- Logo placement on beverage napkins, bar signage, and cups at your sponsored bar
- Half-page advertisement in the commemorative event program

# Table Sponsor



## \$5,000

### Exclusive Opportunity | Four Available

Table Sponsors play an important role in celebrating the women, families, healthcare professionals, and community leaders whose work creates lasting impact for mothers and babies.

- Recognition in the event program
- Recognition on event signage
- Social media recognition as a Table Sponsor
- Invitation to the exclusive pre-event Champagne Reception
- Opportunity to celebrate alongside community leaders, partners, and honorees

# Welcome Pour



## \$3,000

### **Exclusive Opportunity | One Available**

As our Welcome Pour Sponsor, your organization sets the tone for an evening of celebration and connection, greeting every guest with a memorable first impression. This sponsorship offers prominent visibility while aligning your brand with one of the gala's most joyful and engaging moments.

- Logo placement on event materials and promotional marketing
- Social media recognition as a Welcome Pour Sponsor
- Invitation to the exclusive pre-event Champagne Reception
- Audio and visual recognition during the gala program



*Thank You*

MARYSHANDSNETWORK.ORG

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(225) 892-4906

EIN: 92-2430838

# SPONSORSHIP COMMITMENT



2027 IN HER HONOR — A LEGACY IN LAVENDER AWARDS GALA

Thank you for supporting the inaugural In Her Honor Awards Gala. Your investment helps advance Mary's Hands Network's mission to empower families, promote birth excellence, and bridge the health equity gap in our community.

## *Sponsor Information*

COMPANY / ORGANIZATION NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

MAILING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

I WOULD LIKE MY SPONSORSHIP TO REMAIN ANONYMOUS

## *Sponsorship Selection*

### PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- |   |   |
|---|---|
| <input type="checkbox"/> CHAMPION OF LEGACY — \$20,000  | <input type="checkbox"/> CHAMPAGNE RECEPTION — \$15,000 |
| <input type="checkbox"/> PILLAR OR SUPPORT — \$15,000   | <input type="checkbox"/> BAR SPONSOR — \$10,000         |
| <input type="checkbox"/> PROMISE OF TOMORROW — \$10,000 | <input type="checkbox"/> TABLE SPONSOR — \$5,000        |
| <input type="checkbox"/> LABOR OF LOVE — \$5,000        | <input type="checkbox"/> WELCOME POUR — \$2,500         |
| <input type="checkbox"/> SWEET BEGINNINGS — \$2,500     | <input type="checkbox"/> FULL TABLE - \$1,500           |
|   | <input type="checkbox"/> SINGLE TICKET - \$150 X _____  |

GIFT AMOUNT: \$ \_\_\_\_\_

## IN KIND DONATIONS

DESCRIPTION OF ITEM/SERVICE: SILENT AUCTION / LIVE AUCTION / VIDEOGRAPHY / OTHER

\_\_\_\_\_  
\_\_\_\_\_

DOLLAR VALUE OF ITEM/SERVICE: \$ \_\_\_\_\_

# DONOR INFORMATION



PLEASE LIST YOUR ORGANIZATION EXACTLY AS IT SHOULD APPEAR IN PRINTED MATERIALS AND EVENT RECOGNITION.

## **PAYMENT METHOD:**

- CHECK ENCLOSED MADE OUT TO MARY'S HANDS NETWORK
- INVOICE ME
- CREDIT CARD
- ELECTRONIC FUNDS TRANSFER (EFT/ACH)
- MY EMPLOYER MAY MATCH THIS GIFT
- IN-KIND DONATION

NAME OF COMPANY: \_\_\_\_\_

## **CREDIT CARD INFORMATION**

CARD HOLDER NAME: \_\_\_\_\_

CARD NUMBER: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ / \_\_\_\_\_ CVV: \_\_\_\_\_

BILLING ZIP CODE: \_\_\_\_\_

AMOUNT AUTHORIZED: \$ \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_

## **INVOICE INFORMATION (IF DIFFERENT THAN ABOVE)**

ACCOUNTS PAYABLE NAME: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

PURCHASE ORDER NUMBER: \_\_\_\_\_